

BEAVER DAM UNIFIED SCHOOL DISTRICT
WALL OF FAME



James Campbell

2024 Outstanding Alumnus



James Campbell is a 1980 graduate of Beaver Dam High School. He received his BA from Yale University in 1984 and his MA from University of Colorado in 1995. After college, he began a career in advertising, however, James' passion for writing and adventure led him to pursue a career more aligned with his values. Early in his career, James wrote for *Rolling Stone* magazine and provided articles as a free-lance author to *National Geographic*, *Audubon*, *Outside*, and *Field & Stream*. His adventures to some of the most remote regions of the world have provided the inspiration for his writing. His dedication and commitment to telling a story leads

readers on journeys and portrays real life struggles and ordeals in each of his award winning and highly acclaimed books. *The Final Frontiersman*, *The Ghost Mountain Boys*, *The Color of War*, *Braving It*, and upcoming book *Heart of the Jaguar* are testaments to James' wide range of interests that highlight personal struggles, inequalities, conservancy, and parenting. His television production career includes developing and producing television series for Discovery and the History Channel. His book *The Final Frontiersman* was the inspiration for the Discovery series "The Last Alaskans" that ran for four seasons. He also produced a series "Great Lake Warriors" for the History Channel that followed the challenges of tugboat crews. James' passion for story telling continues as he pursues adventures while also keeping himself grounded in his small-town Wisconsin roots.