

WMFB, Inc.
2004 Friend of Education

WMFB supports youth and education in Beaver Dam in many ways. This past fall, WMFB sponsored the 8th Annual Com Sale to benefit school district groups such as AFS, athletics, classroom teachers, and many others. WMFB arranges for a full truckload of corn-on-the-cob and sets up a process for the com to be sold to the public. WMFB matches the funds that are raised and the total is donated to the school district to be divided among all groups involved. In addition, Steve Baldwin and Roger Dusso (WMFB owners) personally help with the sale. WMFB also supports post-secondary education. Each year, they award a \$1000 scholarship to a college-bound BDHS graduate. WMFB has supported the Beaver Dam Scholarship Foundation by sponsoring a hole for the Annual Golf Outing.

WMFB has also supported Beaver Dam athletics. Steve and Roger funded new baseball dugouts and WMFB employees assisted with building the dugouts. Baseball and softball players utilize a batting cage in WMFB's warehouse. Steve personally supervises students a couple of times a week. WMFB is an annual Athletic Booster Club sponsor. They also allow the Kwimby truck to be used to keep soda cold and food warm during the Booster Club's annual dinner/picnic event.

WMFB has been a financial sponsor of the Middle School Christmas Toy and Food Drive.

In conjunction with the Beaver Dam Police Department, WMFB has continued the financial sponsorship of the baseball and football card promotion, which began with Pillsbury/Green Giant. This is a way to teach young people safety tips and also that the police are "friends."